



1ST ANNUAL HOME CAMPAIGN FAQ PAGE

Q: What is the home Campaign and why is it a big deal?

A: Kirkmont has never done an annual campaign before. We want to establish a time of fundraising that not only helps raise funds to support our camp programs but to make connections with our campers, alumni, donors, and volunteers. This year the events will be all online with nightly vespers/fire circles, stories from campers past and present, and a huge 8-hour live streaming event that will include interviews, events, an Energizer-a-Thon, and games for everyone to participate in. After this year we hope that this fundraiser will be a yearly event with a carnival, a hill-challenge walk/run, and so much more at Kirkmont Center and using our beautiful grounds.

Q: What will the money go towards?

A: A good one idea summary of where the money goes towards is: Summer Programing. Things that our campers use daily as well as things we need to keep the summer camps running smoothly. Money will not go towards things like bills/food/payroll/emergency funds. All funds use will help campers and what they use directly. Look for more information in the coming weeks about our \$10,000 goal (and two stretch goals!) including a detailed budget of exactly what we want to put the money towards, the areas that each item/idea serves, and our reasoning behind each ask. All documents will be posted to our “donations” page of the website as they become available.

Q: Why “The HOME CAMPAign”?

A: Besides the fact that it’s a wonderful pun, the Home Campaign is all about Kirkmont being the home away from home for so many of its users. This is why we are calling it the HOME CAMPAign: want to work to keep camp going for all future campers to make it the home that we all know and love. We also want to call our alumni “back home” to visit during this time or re-connect with old camp friends or to re-connect with Kirkmont in general.

Q: What events will there be this year?

A: We do not have a complete list of events yet but the events that we know for sure are happening are:

- Nightly Campfires led by some of your favorite Camp and C.E. leaders both past and present
- Daily Up-Dates, games, and chances to connect with fellow Kirkmont Lovers
- An 8-hour action packed live stream full of games and activities like:

- A Two-Hour Energizer-a-Thon
- Camp Counselor Lets-Make-A-Deal
- Full Stream Game Night
- Live Camp-Fire

Q: What ways will there be to donate?

A: SO many ways. Since we are connecting with all ages, we have ways for all ages to help!

1. Normal Donations but to the “Home Campaign” though our donations page, or send a check and write “Home Campaign” in the memo line
2. Donations to our VENMO account. (dafad) write “home Campaign” in the memo line.
3. Donations-in-kind See something on our list you have/want to support directly? Buy it and send it to us! That counts too and you can know exactly what your donations went to.
4. Peer-to-peer fundraiser “Bingo” for those who are social-media savvy
5. An Energizer-a-Thon (like a walk-a-thon but with energizers) for campers and other young (or young at heart) people to raise money for each minute of energizers they commit to doing during our live-stream on Saturday the 24th.
6. The 6th way we are keeping secret until we are ready to launch it!

Q: How can I help?

A: SHARE SHARE SHARE! Contact Amanda (vista@kirkmontcenter.org) if you have any ideas or want to help by sharing your story or fun Kirkmont Pictures. Connect with us, send the event to your fellow campers or volunteers, invite friends to participate, come to the live stream and have fun playing games together, and/or attend the nightly camp-fires to commune together as friends.